DIA): (a) and (b). Air India in collaboration with the Government of India Tourism Department launched Tourism Promotion operation initially in Europe and subsequently extended it to U. K., U. S. A. Australia, West Asia and Far East.

Under the Scheme, Air India offices abroad jointly with the Government of India Tourism Offices undertake the following activities:

(a) Media Planning and Advertising India and its tourism attractions.

(b) Investing tour operators and selected travel trade personnel to India for familiarisation trips.

(c) Provide financial support to leading tour operators in foreign countries for printing and production of tour brochures on India.

(d) Inviting travel writers to India.

(e) Participating in joint promotions with leading Departmental Stores, Trade Shows and Travel Marts.

Marathi Programmes from Bombay Akashwani

3233. SHRI GOVIND RAO NIKAM: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether half–an–hour programme a week is broadcast in Marathi on F. M. band of Bombay Akashwani;

(b) of so, the reasons for allotting such a small period to Marathi language programmes;

(c) whether the Government propose to increase to period of broadcasting of Marathi language on this band; and

(d) if so, the details thereof?

THE DEPUTY MINISTER IN THE MINISTRY OF INFORMATION AND BROADCASTING (KUMARI GIRIJA VYAS): (a) No, Sir. The total quantum of Marathi music programmes broadcast from FM channel of All India Radio, Bombay is two hours and ten minutes per week.

(b) Does not arise.

(c) No, Sir.

(d) Does not arise.

Export of Alloy Steel

3234. SHRI GOVINDRAO NIKAM: Will the Minister of STEEL be pleased to state:

(a) the average production of alloy steel in the country, during the last five years, year–wise;

(b) the steps proposed to be taken to export alloy steel; and

(c) if not, the reasons thereof?

THE MINISTER OF STATE IN THE MINISTRY OF STEEL (SHRI SONTOSH MOHAN DEV): (a) The total production of alloy steel (including stainless steel) semis for the last five years in respect of main producers and the Electric Arc Furnace (EAF) units is given below:

Qty. in '000 tonnes

Year	Quantity
1986-87	678
1987-88	675
1988-89	787
1989-90	901
1990-91	1028